

BIZART

Conference Agenda (DRAFT)

2008 BIZART CONFERENCE - EVERETT, WASHINGTON

Friday, January 25, 2008

8 : 3 0 a m	Registration & Breakfast							
9:15 am - 9:45 am	Welcome and Orientation Banquet Room							
10:00 am - 11:15 am	The Art of Pricing Art Ray Pfortner Visual	Grant Writing For Success Gigi Rosenberg All	Auditions & Marketing Katherine Billings Theatre/Media	Intellectual Property Brian Brunkow All	Resources for Artists Miguel Guillen All	Becoming a Public Artist Chapin, Bruner, Sweney Visual	Resource Room Open Room 315	
11:30 am - 1:00 pm	Lunch Noon Keynote Address: Alfredo Arreguin Banquet Room							
1:15 pm - 2:30 pm	Finding the Right Gallery Denise Cole Visual	Licensing_Basic Part 1 Jeanette Smith All	Voice Overs & Commercials Katherine Billings Theatre/Media	Artist's Business Checklist Bitsy Bidwell All	Realize Musical Dream- Part 1 Nancy Gosen Music	Build Identity on the Internet Jennifer McCord Roberta Trahan All		
2:30 pm - 2:45 pm	NETWORKING BREAK							
2:45 pm - 4:00 pm	Great Gallery Partnerships Denise Cole Visual	The Art of Presentation Gigi Rosenberg All	Writing for the Screen Katherine Billings Theatre/Media	Business Plan in Your Future? Dan Mayer All	Build a Strong Grant Heather Helbach-Olds All	Web Presence and Marketing William Frankhouser All		
4:00 pm - 5:00 pm	SOCIAL HOUR Banquet Room							

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Saturday, January 26, 2008

8 : 3 0 a m	Registration & Breakfast							
9:00 am - 10:15 am	TO MARKET TO MARKET What, Why & How to Market Yourself and Your Art Banquet Room							
10:15 am - 10:30am	NETEROKING BREAK							Resource Room Open Room 315
10:30 am - 11:450	Getting Your Art Seen & Sold Ray Pfortner Visual	Licensing_Basic Part 2 Jeanette Smith All	Contracts for Artists Gary Swearingen	Take Your Book To Publication Jennifer McCord Literary	Resources for Artists Miguel Guillen All	Creating Traffic to Website Meredith Arnold All	Realize Musical Dream - Part 2 Nancy Gosen Music	
NOON - 1:30 pm	Lunch: 12:30 PANEL DISCUSSION Artists Making a Living							
1:45 pm - 3:00 pm	Jurying for Art & Craft Fairs Barbara Jirsa / Darlene McLellan Visual	Professional Performer Hobson Noreen Performing	Touring 101 for Performers Karen Hanan Performing Artists	Artist's Business Checklist Bitsy Bidwell All	Build a Strong Grant Heather Helbach-Olds All	Artists in the Schools Jarret Lisa All	Tax Tips For Artists Christopher Comte All	Resource Room Open Room 315
3:00 pm - 4:00 pm	CONFERENCE WRAP UP Report Back & Steps Forward							