



2010 BIZART CONFERENCE –EDMONDS, WASHINGTON - SCHEDULE AT-A-GLANCE

Friday	8:00 am	<b>REGISTRATION CHECK-IN &amp; BREAKFAST BUFFET</b>			
	9-10:00 am	<b>WELCOME AND OPENING PRESENTATION</b> The Biz of Art: 101 Koffman			
	10:15 – 11:45 am	P&Ls of Artistic Citizenship Davio, Alamo	PRforPeople™ Vaccarino	Still Selling Only Originals? Why? Pfortner	Moving Forward: Resources Guillen
	NOON – 1:30 pm (Keynote 12:30)	<b>BUFFET LUNCHEON AND KEYNOTE ADDRESS</b> Allowing the Wisdom of Art to Change the World Skye Burn			
	1:45 – 2:45 pm	Paths to Publication McCord, Sturgis	Website Basics 101 Frankhouser	Jumpstarting Creativity Taylor	On the Road Into the Theatres Hanan
	3:00 – 4:00 pm	<b>PANEL DISCUSSION</b> To Market – To Market McCord, Pfortner, Sturgis, Vaccarino			
4 – 5:00 pm	<b>NETWORKING AND REFRESHMENTS</b>				
Saturday	8:00 am	<b>REGISTRATION CHECK-IN &amp; BREAKFAST BUFFET</b>			
	9 – 10:00 am	Business Plans for Artists TBA	Website Basics 101 Frankhouser	Intellectual Property Graham	Media Kits Matter Trahan
	10:15 – 11:45 am	Tax Tips for Artists Comte	Can't Sell Art if Nobody Sees it Pfortner	Jumpstarting Creativity Taylor	New Media Marketing Trahan
	NOON – 1:30 pm (Panel 12:30)	<b>BUFFET LUNCHEON AND PANEL DISCUSSION</b> Paradigm Shift: Doing it Yourself Fisher, Glanz, Tingstad, Arnold			
	1:45 – 3:00 pm	Have Workshop Will Travel Arnold	"Working Performing Artist" Oxymoron Glanz, Tingstad, +	An Artist's Guide to Public Art Byrne, Paquette	Building Slash Career/Life Fisher
3:15 – 3:45 pm	<b>CONFERENCE WRAP UP</b> Report Back & Steps Forward				